

July 2004

IMPORTANT SAFETY RECALL NOTICE**What is the reason for this notice?**

American Honda Motor Co., Inc. is conducting a safety recall of certain Honda BF8A outboard motors. Our records indicate that you may own one of these products.

What is the problem?

During manufacturing of the engine flywheel, a hairline crack could have occurred in the flywheel casting. Over time, engine vibration could worsen the crack, eventually leading to flywheel breakage. Operating the outboard motor above the maximum recommended RPM, such as during rough conditions when the propeller can momentarily come out of the water, can accelerate the cracking and lead to structural failure of the flywheel. If the flywheel breaks, broken pieces can burst through the engine cover and cause injury.

What should you do?

We strongly recommend that you stop using your outboard motor until the flywheel has been replaced.

⚠ WARNING

The flywheel of your outboard motor may break and burst through the engine cover.

This failure could cause serious injury.

Do not operate the outboard until the flywheel has been replaced.

Please call your servicing Honda Marine dealer to make an appointment to have your BF8A inspected and repaired. The dealer will install a new flywheel, *free of charge*.

If you need information regarding the location and phone number of your nearest Honda Marine servicing dealer, please contact us at (800) 426-7701, or access our dealer locator on our website at www.honda-marine.com/dea.htm.

Who to contact if you experience problems.

If you are not satisfied with the service you receive from your Honda dealer, you may contact:

American Honda Motor Co., Inc.
Marine Group
Customer Relations Department
4900 Marconi Drive
Alpharetta, GA 30005
(770) 497-6400

If you have questions.

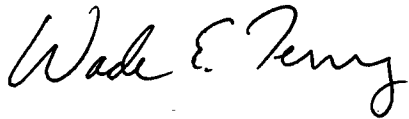
Should you have any questions or concerns regarding this matter which your Honda servicing dealer cannot answer, please call Honda Marine Customer Relations at (770) 497-6400.

It is our goal to provide you with the highest quality products and the best after-sale service. We apologize for any inconvenience this situation may cause.

We thank you for your purchase of a Honda Marine product.

Sincerely,

American Honda Motor Co., Inc.

A handwritten signature in cursive script that reads "Wade E. Terry". The signature is written in dark ink and is positioned below the printed name.

Wade E. Terry
Vice President